

# Chikako Fujioka

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I am an experienced and creative learning designer specialising in holistic, engaging experiences that connect pedagogy, design, and technology. I design cohesive learning journeys that blend in-person sessions, digital interaction, and self-paced modules, transforming complex concepts into practical, accessible, and enjoyable learning for diverse audiences.

## Experience



Mar 2024 – Present

### Learning Designer

Oxford University Press

#### ★ Highlights:

- o Collaborated with cross-functional teams and freelancers to successfully launch in the NZ market within 4 months, achieving \$6 million in revenue for Oxford University Press.
- o Member of the Corporate Social Responsibility (CSR) committee, coordinating internship opportunities for university students. Collaborated with leadership on funding arrangements and successfully supported five interns in 2024-2025.
- o Skilled in LMS platforms (Learnosity, Oxford digital platform), design tool (Figma), and project management for digital learning resources.

#### Responsibilities include:

- o Leading end-to-end alignment of primary Maths textbooks to the new NSW and WA curricula; auditing coverage and closing gaps to ensure compliance and consistency.
- o Partnering with authors to create lesson plans, assessment tasks and problem-solving sheets reflecting current pedagogy and classroom practice.
- o Producing digital assessments in Learnosity, Educational software, and coordinating with the Digital Program Management team to publish and maintain content in the LMS.
- o Conducting school visits and interviews; synthesising insights to identify teacher pain points and inform new product ideas and iterations.
- o Designing new assessment result pages to support NSW reporting changes; balancing policy requirements with teacher workflow and usability.
- o Building up freelancer onboarding & QA guides for Learnosity items; managing freelancers to schedule and standards.

#### Feature project: 4-month curriculum transition & tender

- o Mathematics and Statistics For Aotearoa New Zealand
- o Coordinated multi-author and editorial workflows to an accelerated deadline; setting standards to keep tone, sequencing and coverage consistent.
- o Mapped the Australian series to the updated NZ curriculum and designing a minimum viable product that meets mandated outcomes while preserving the series' quality
- o Supported stakeholders with curriculum guidance to schools, reducing repeat queries and improving adoption rates.
- o Identified post-launch assessment defects with platforms developers and presenting fix options to stakeholders; including pros and cons, customer impact, and timing.
- o Authored missing content and producing supplementary online assessments and teacher resources to bridge curriculum gaps.



Feb 2022 – Jul 2023

## Sessional teaching associate – Japanese studies

Monash University

### ★ Highlights:

- o Extensive demonstrable teaching experience in higher education settings, with a history of supporting diverse learners in creative and welcoming environments.
- o Skilled in LMS platform (Moodle), and other educational technologies (Google for Education, video creation).
- o project management for digital learning resources.

### Responsibilities include:

- o Facilitating weekly tutorials (on campus and online), using real-life scenarios and pair/group tasks to build speaking confidence and participation.
- o Fostering an inclusive, supportive class culture; adapted activities to different proficiency levels and encouraged peer support.
- o Guiding students through assessment literacy: unpacking task sheets, interpreting rubrics, and clarifying expectations to enhance their confidence in completing the tasks.
- o Assessing student work and providing timely, constructive feedback via Moodle; monitoring discussion comments and progress to tailor subsequent tutorials.
- o Earning approx. 90% satisfaction in student feedback for clarity and support (end-of-semester surveys).
- o Collaborating with unit coordinators and other teaching associates to calibrate marking and ensure consistency in learning outcomes and the student experience
- o Reflecting on student feedback and results to iterate activities week to week, improving engagement and clarity of expectations.



Jan 2018 – Jul 2022

## Teacher – Mathematics & Japanese

Parkdale Secondary College

### ★ Highlights:

- o Volunteered to run after-school maths sessions for students seeking additional support. Helped these students achieve results above expected levels in their end-of-year assessment.

### Responsibilities include:

- o Gaining insights into student content comprehension to enhance teaching strategies through observation and asking questions.
- o Planning and facilitating learning activities, such as sushi-making sessions and Japanese Day, with my colleagues to enhance students' cultural awareness.
- o Tailoring teaching methods and resources according to collected data, ensuring content was customised to suit the unique needs and understanding levels of diverse audiences in each class.
- o Monitoring students' progress using strategically designed formative and summative assessments, providing individualised feedback for continuous improvement.
- o Fostering strong relationships with parents through regular communication, collaboratively providing students with the best possible learning environment.
- o Introducing custom short videos and a series of quizzes to increase engagement among students

## Education

2022 – 2023



### **Master of Information Technology**

The University of Melbourne

Specialised in Human-Computer Interaction; focus on UX research, prototyping, and evaluation.

★ Highlights: Co-author of a peer-reviewed ACM paper on AI-based educational technology (OzCHI '24).

2016 – 2017



### **Master of Teaching**

Deakin University

Dual Strand – Primary and Secondary (Subject specialism: Japanese and Mathematics).

2008 – 2012



### **Bachelor of Arts**

International Christian University

Majored in language education.

## References

### **Emma Short**

**Portfolio Manager**

Oxford University Press

- Available upon request

### **Lakshmi Weeraratne**

**Language Area Manager**

Parkdale Secondary College

- Available upon request

### **Sarah Webber**

**Lecturer**

The University of Melbourne

- Available upon request